

Alliance Tech – SEO Success Portfolio

Driving Results, Boosting Visibility, and Maximizing Growth!

At **Alliance Tech**, we don't just optimize websites—we **elevate brands**. Our proven SEO strategies drive **higher search rankings, increased organic traffic, and measurable business growth**. From **Local SEO** to **E-Commerce and B2B SEO**, we ensure your business **stands out in a competitive digital landscape**.

Our Expertise:

Keyword Research & SEO Strategy – Targeting the right audience with precision.

Technical & On-Page SEO – Optimizing your website for peak performance.

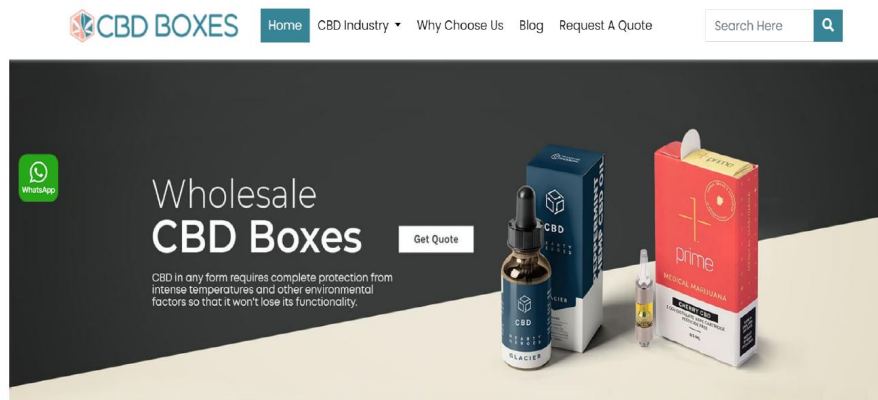
Local SEO & Reputation Management – Helping businesses dominate their local markets.

Content Marketing & Link Building – Strengthening brand authority and visibility.

Data-Driven Approach – Continuous tracking and optimization for sustained success.

Explore our portfolio and see how we've transformed businesses with SEO

Project 1: B2B Products



Client: CBD-Boxes.com

Industry: B2B

Duration: 12 Months

Objectives:

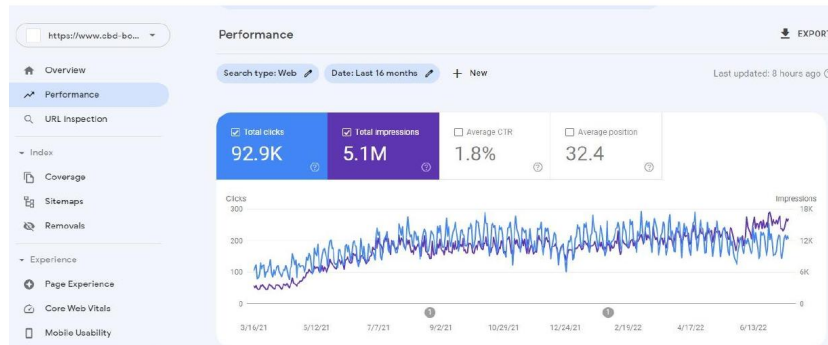
- Establish a strong online presence for new B2B packaging products
- Achieve rankings for industry-specific and solution-based keywords
- Drive lead generation through organic search

Key Activities:

- Conducted comprehensive industry research to identify high-intent keywords
- Built and optimized landing pages around targeted keywords and user pain points
- Developed a content marketing strategy to enhance keyword rankings

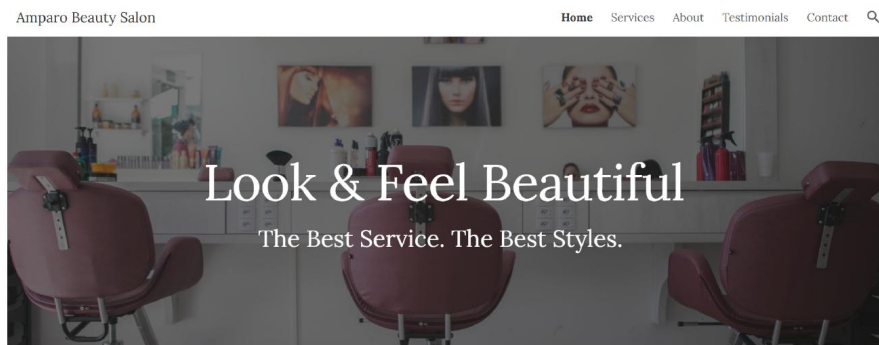
Results:

- Achieved first-page rankings for 500 high-intent keywords within 6 months.
- Increased organic traffic by 75%
- Generated significant lead volume through organic search channels



Blog Editorial Calendar							
Publish Date	Due Date	Author	Topic/Title	Intent/Data	Keyword(s)	Persona Stage	Target Persona(s)
		Sania	How to design your hemp flower labels		hemp flower labels	Decision	CBD Shop Owner
		Sania			cbd product label	Decision	CBD Shop Owner
3/26/21		Sania	Attractive CBD label design ideas		cbd label design	Decision	CBD Shop Owner
		Sania			How to get license to sell CBD products	Awareness	CBD Shop Owner
		Sania			How to sell CBD online	Awareness	CBD Shop Owner
		Sania			Where to advertise CBD products	Awareness	CBD Shop Owner
3/29/21		Sania	How Can you advertise CBD on Instagram		can you advertise cbd on instagram	Awareness	CBD Shop Owner
3/31/21		Sania	Where to advertise CBD products - A Detailed Guide		cbd digital marketing	Awareness	CBD Shop Owner
4/2/21		Sania	Solutions for problems that effect high-risk payment processors of CBD		High risk payment processors CBD	Awareness	CBD Shop Owner
4/5/21		Sania	Guideline for CBD product testing requirements		CBD product testing requirements	Awareness	CBD Shop Owner
4/7/21		Sania	Important packaging requirements for CBD oil		Packaging requirements for CBD oil	Consideration	CBD Shop Owner
4/9/21		Sania	Most clever CBD names business that attracts customers and DO's of Choo		clever cbd business names	Awareness	CBD Shop Owner
		Wajha	already written	We need some	banks that accept cbd business		
		Wajha	already written	a quick guide to	CBD home business		
		Wajha		List of CBD	cbd friendly banks		
		Wajha		What are the	need packaging bags		

Project 2: Local SEO for Amparo Beauty Salon



Client: Amparo Beauty Salon
Industry: Beauty & Personal Care
Duration: 1 Months

Objectives:

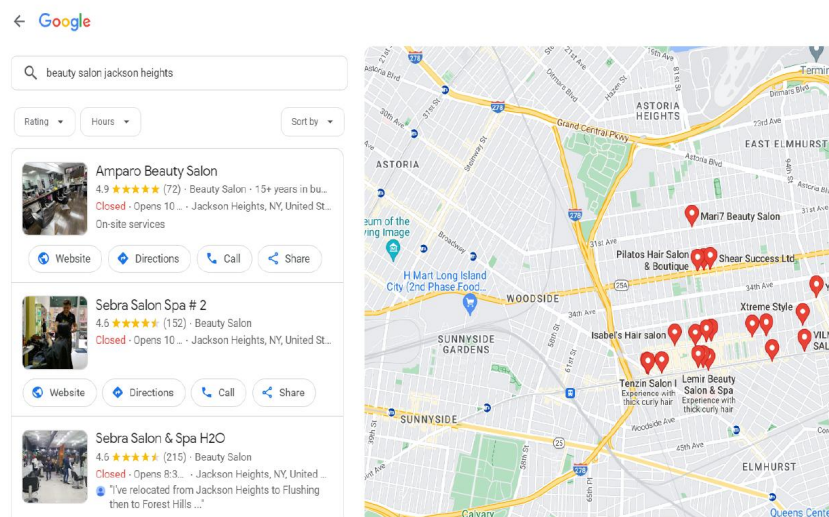
- Build a strong online presence to attract local customers
- Achieve a #1 ranking on Google for targeted beauty-related keywords
- Drive organic traffic and increase booking inquiries

Key Activities:

- Conducted thorough keyword research focusing on local, high-intent beauty terms
- Optimized Google My Business profile and created location-specific content
- Implemented on-page SEO strategies on the website, targeting service keywords
- Developed a local backlink strategy to enhance local authority

Results:

- Ranked #1 for primary beauty service keywords within one month
- Boosted local organic visibility, increasing traffic and booking inquiries significantly
- Established Amparo Beauty Salon as the top result for local beauty services

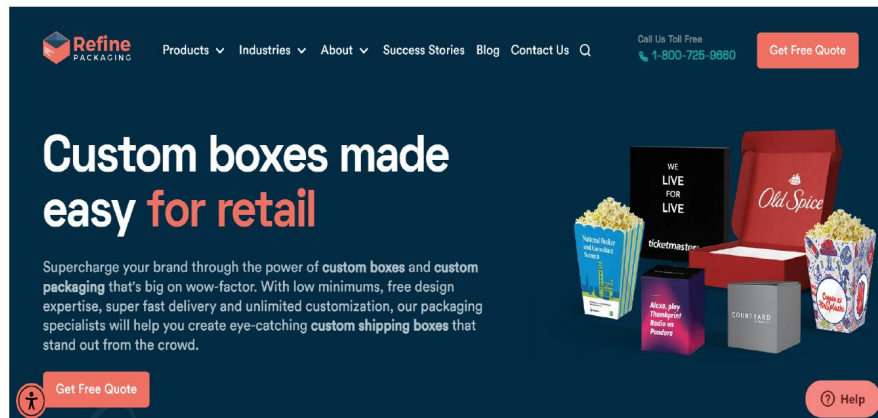


Project 3: B2B Product Launch

Client: RefinePackaging.com

Industry: B2B

Duration: 6 Months



Objectives:

- Establish strong online presence for new products in packaging industry
- Rank for industry-specific and solution-based keywords
- Generate leads through organic search

Key Activities:

- Conducted in-depth industry research to identify high-intent keywords
- Created a comprehensive keyword list with focus on industry terms and user pain points
- Developed and optimized landing pages for target keywords
- Implemented content marketing strategy to support keyword rankings

Results:

- Achieved first-page rankings for 250 high-intent keywords within 6 months.
- Increased organic traffic by 35%
- Generated significant lead volume through organic search channels

https://refinepackaging.com/

Root domain

Research

Projects > Domain Overview

User ManualSend feedback

Domain overview: refinepackaging.com

Export to PDF

World wide

USUKEN

Computer

Oct 28, 2024

USD

Overview

Comparison of domains

Growth

Comparison by country

Authority Score

36

Semrush Domain Rank 2M

Organic Traffic

9,6K

+27 %

Voir les details

Paid Traffic

0

-100 %

Keywords 1

Backlinks

161.8K

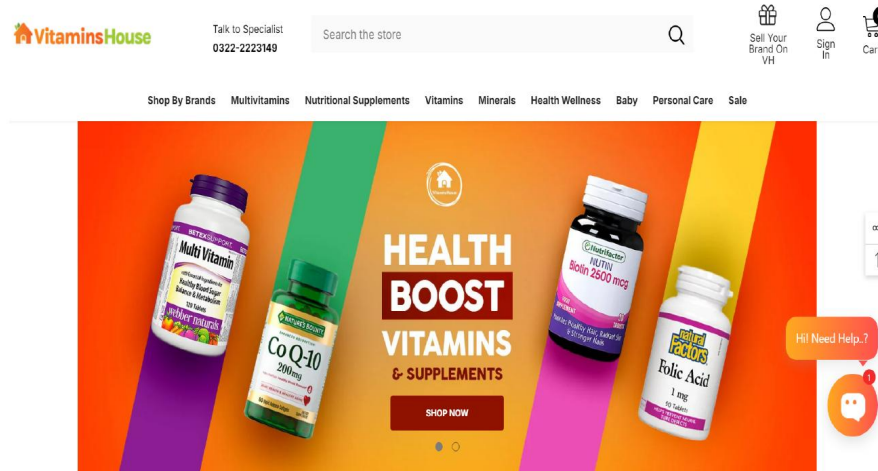
Referring domains 5.2K

1	Keyword	Position	Search Volume	Keyword Difficulty	URL	Traffic
2	custom vape boxes	2	1600	18	https://refinepackaging.com/vape-cartridge-boxes/	104
3	refine packaging	1	90	45	https://refinepackaging.com/	72
4	custom cbd packaging	3	720	30	https://refinepackaging.com/cbd-boxes/	46
5	custom cbd boxes	5	1900	32	https://refinepackaging.com/cbd-oil-boxes/	41
6	custom donut boxes	2	390	19	https://refinepackaging.com/donut-boxes/	25
7	die lines	2	720	41	https://refinepackaging.com/blog/what-is-a-dieline/	25
8	pr package	8	1900	18	https://refinepackaging.com/blog/how-to-create-pr-packages/	24
9	pr packages for influencers	1	90	14	https://refinepackaging.com/blog/how-to-create-pr-packages/	22
10	pr boxes for influencers	1	70	12	https://refinepackaging.com/blog/how-to-create-pr-packages/	17

Keyword	Intent	Position	SF	Traf...	Traffic %	Volume	KD %	URL
custom vape boxes >>	C	2	6	104	5.67	1.6K	18	refinepackaging.com/vape-cartridge-boxes/
refine packaging >>	N	1	5	72	3.93	90	45	refinepackaging.com/
custom cbd packaging >>	C	3	8	46	2.51	720	30	refinepackaging.com/cbd-boxes/
custom cbd boxes >>	C	5	7	41	2.23	1.9K	32	refinepackaging.com/cbd-oil-boxes/
custom donut boxes >>	C	2	6	25	1.36	390	19	refinepackaging.com/donut-boxes/
die lines >>	I	2	6	25	1.36	720	41	refinepackaging.com/blog/what-is-a-dieline/
pr package >>	I	8	5	24	1.31	1.9K	18	refinepackaging.com/blog/how-to-create-pr-packages/

You are using services from Seat

Project 4: VitaminsHouse Website Optimization



Client: Vitaminshouse.com

Industry: Healthcare

Duration: 3 Months

Objectives:

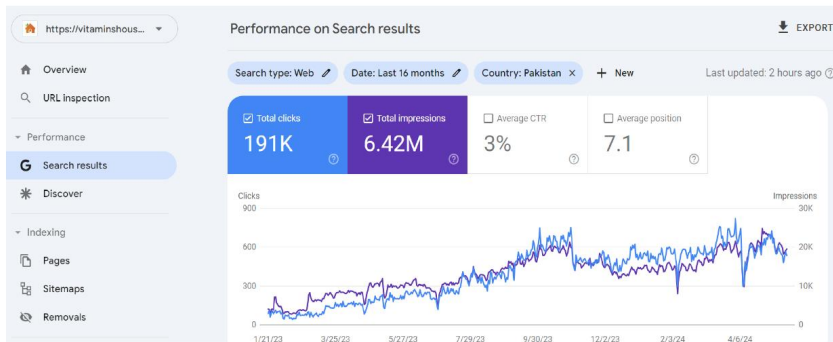
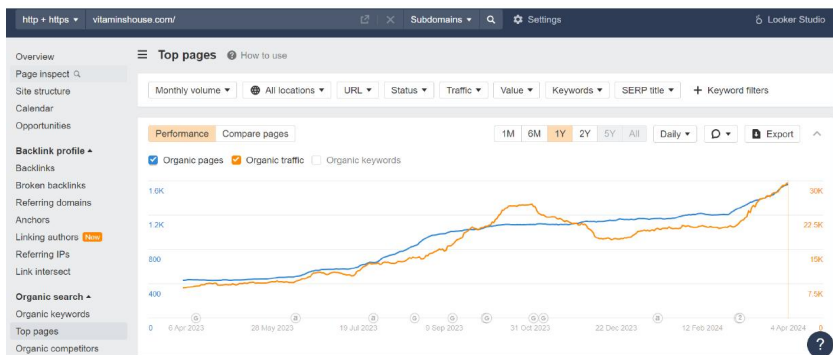
- Improve search engine rankings for vitamins and medicines.
- Drive more organic traffic to the website
- Increase sale by 100%.

Key Activities:

- Conducted keyword research specific to vitamins and medicines.
- Identified and targeted keywords with high search volume and low competition
- Optimized service pages with relevant keywords and patient-friendly content
- Implemented schema markup to enhance search visibility

Results:

- Increased search engine rankings for 15+ vitamins and medicines.
- Boosted organic traffic by 25%
- Achieved a 100% increase in revenue.



1	Keyword	Position	Search Volume	Keyword Difficulty	URL
2	centural	2	170	9	https://vitamin
3	tribulus gnc	4	50	17	https://vitamin
4	gnc tribulus	5	50	17	https://vitamin
5	earth genius women's multivita	6	40	11	https://vitamin
6	carebaby	7	50	0	https://vitamin
7	morphe blush pallete	7	30	14	https://vitamin
8	avani's palette	8	30	2	https://vitamin
9	gyno burn	8	50	29	https://vitamin
10	tribulus terrestris at gnc	8	50	23	https://vitamin
11	cerave feuchtigkeitsscreme	8	30	10	https://vitamin
12	gnc earth genius men's multivita	8	30	11	https://vitamin

Organic Search Positions 20											+ Add to list		Manage columns		11/16	
☐	Keyword	Intent	Position	SF	Traffic	Traffic %	Volume	KD %	URL							
> ☐	 vitamin house >>		 2		7	22.58	90	10	 vitaminshouse.com/ 							
> ☐	 ferochel >>		 4		1	3.22	70	0	 vitaminshouse.com/products/goldsheff-ferochel-tablet 							
> ☐	 leche 68 >>		5		1	3.22	70	13	 vitaminshouse.com/products/rule-1-proteins-r1-mezcla-de-suero-de-l... 							
> ☐	 f lac >>		6		11	35.48	590	15	 vitaminshouse.com/products/f-lac-lactose-free-i-nfant-formula-300g-n... 							

Project 5: BinofApp Website Optimization

Client: BinofApp.com

Industry: Healthcare

Duration: 3 Months

Objectives:

- Increase organic traffic by 25%
- Improve SERP rankings for high-value products
- Expand keyword coverage to include long-tail keywords

Key Activities:

- Conducted comprehensive competitor analysis to identify keyword gaps
- Utilized tools like Ahrefs and SEMrush to generate a list of high-potential keywords
- Mapped keywords to existing and new product pages
- Developed a content plan to target long-tail keywords

Results:

- Achieved a 30% increase in organic traffic within 3 months
- Improved rankings for 15 primary keywords to the first page of Google
- Increased visibility for long-tail keywords, resulting in higher conversion rates

1	Keyword	Position	Search Volume	URL
2	liss heart rate zone	1	170	https://binofapp.com/low-in
3	best bicep machines	2	130	https://binofapp.com/bicep-i
4	best biceps machine	4	390	https://binofapp.com/bicep-i
5	best machines for biceps	1	190	https://binofapp.com/bicep-i
6	tdee activity level chart	3	270	https://binofapp.com/tdee-c
7	bicep workouts with machines	2	30	https://binofapp.com/bicep-i
8	active pace calculator	5	590	https://binofapp.com/pace-c
9	active running calculator	2	340	https://binofapp.com/pace-c
10	best bicep machine	1	90	https://binofapp.com/bicep-i
11	kettlebell workout daily	3	110	https://binofapp.com/kettleb
12	leg and shoulder workout	5	1000	https://binofapp.com/leg-and
13	legs and shoulder workout	2	170	https://binofapp.com/leg-and

Project 6: Local Business SEO Enhancement

Client: Sphynxbeds.co.uk

Industry: Home furniture

Duration: 2 Months

Objectives:

- Improve local search visibility
- Drive more organic traffic to the website
- Enhance keyword targeting for local services

Key Activities:

- Performed local keyword research using Google Keyword Planner
- Identified and prioritized location-specific keywords
- Optimized Google My Business profile for better local search performance
- Implemented on-page SEO improvements, including local keyword optimization

Results:

- Increased local search visibility by 40%

- Boosted organic traffic by 20% from targeted local areas
- Improved customer inquiries and service bookings by 25%

Keyword	Intent	Position	SF	Traffic	Traffic %	Volume	KD %
⊕ rattan corner dining set >>	T	3	5	1	16.66	30	2
⊕ casamaria >>	C	7	7	3	50.00	110	24
⊕ grey rattan corner sofa >>	C	8	7	0	< 0.01	30	2
⊕ casa maria >>	C	12	7	2	33.33	480	26
⊕ king bed with led lights and speakers >>	C	12	8	0	< 0.01	40	18

This portfolio showcases my expertise in keyword research and my ability to deliver significant results for various clients across different industries. If you are looking for a dedicated SEO expert to enhance your online presence and drive organic growth, feel free to reach out to me.